

The Leopard

2014 -2015

YEARBOOK SYLLABUS

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for text updates and
class reminders



what we do

Together we will be making an incredible yearbook that will serve as an important historical document for the entire community of Lovejoy staff, students, parents, families and area businesses. This book is made by the best students who strive to capture images that reflect our year together, and it showcases our collective design and journalism strengths

how we do it

This is a co-curricular class, meaning you will have to dedicate time outside of the scheduled class time in order to complete your assignments. You are welcome in my room anytime throughout the day. We will have 'deadline days' periodically, and you will be required to attend them -a schedule of dates will be determined by the editors and sent home. MAKE YOUR CLASS TIME COUNT, so stay organized and be ready to help photograph and write. You are responsible for knowing your subjects, deadlines and beats. Our goal is to make this book even better than the last one!

grades

You will be graded in a variety of ways, but primarily through meeting photographic deadlines and page design deadlines. I cannot stress enough how important meeting deadlines is. The success of this book depends on your desire to work hard and meet ALL deadlines.

Summative: major deadlines
and projects

Formative: any and all daily
assignments related to the
production of the book

leadership

Students have been assigned staff roles prior to the start of the school year. An organizational chart will be going home the first week. Every student is part of the team and considered vital. If you would like more responsibility, please see the Editors - Chandler Durow and Natalie Scott; they have set up a class Twitter account

trips

Every year the Leopard staff attends the National Scholastic Press Association (NSPA) Fall Convention. I am excited to share with you that it will be in Washington, D.C., November 6-9 this year. We will be partnering up with staff from The Red Ledger newspaper, and we expect both groups to win big! Our district travel agent is working on the lowest costs for airfare and hotel. I will be sending you pricing information about this trip very soon. This is a once in a lifetime trip to visit our nation's capitol and to learn about relevant social, political and societal issues from the best journalists in the country. Please visit the following site for more information about the convention:

<http://dc.journalismconvention.org/>

In the spring, the University Interscholastic League hosts its annual 'ILPC Convention' on the grounds of the University of Texas campus. Here students can collect prizes for their yearbooks and photographs, as well as spend the day in learning sessions hosted by the internationally acclaimed Texas writers, photographers, designers and yearbook advisers. Plus, it doubles as a college visit! I will send home more information.

competitions and recognitions

The hard work you pour into the pages of this book should receive recognition! We will submit our pictures and designs to various student press organizations, and will continue to strive to improve. This year, let's make it our goal to aim for the top in all we do. The Leopard is a member of NSPA, CSPA, JEA, ILPC and ATPI. Let's go for it!

about me

This will be my 14th year as a Publications Adviser, and I am thrilled to be at Lovejoy High School! Prior, I taught in the Garland and Wylie school districts and made everything from yearbooks to literary magazines to television shows. If you would like to know more about my qualifications, please visit my website on the left.